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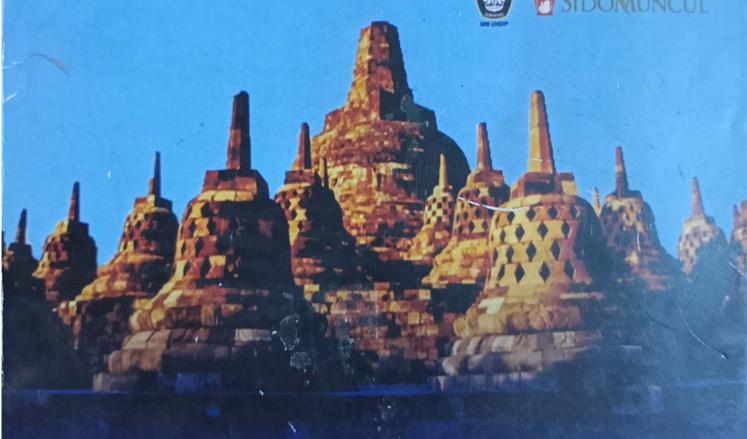












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HEXA-HELIX ALLIANCE TOURISM DEVELOPMENT HISTORY WAR OF INDEPENDENCE OF THE REPUBLIC OF INDONESIA: ACADEMICS, BUSINESS, COMMUNITY, GOVERNMENT, MEDIA AND OFFENDERS HISTORY (VETERAN)

Joko Rizkie Widokarti

Abstract

Tourism is currently one of the main sectors of Indonesia in attracting foreign exchange for the country. Up to Sseptember 2014, no less than 791,3 thousand foreign tourists who have visited Its. Nevertheless, Its still lagging tourism from other countries in the ASEAN region, such as Malaysia, Thailand and Singapore. This is not because a failed tourist destinations that are less good, but more on the management of the development of tourism itself is insufficient.

An important factor in the development of tourist destinations is how the tourist attraction had an attraction for tourists. To be able to have the appeal, then the object must be managed with the focus, more directional, professional and sustainable. In addition to being able to spoil visitors, tourism objects must also be able to give comfort and safety as well as the experience and knowledge to the tourists.

In addition to the managerial aspect which needs to be addressed, also tourist destinations need to be built with other variants of existing ones. It must be unique variants, giving a new experience and knowledge and are able to keep the sustainability of tourism itself. Therefore, the tourist destinations that offer is a special interest tour, a tour of the history of the war of independence of the Republic of Indonesia. This type of historical tourism includes a new type of tourism that could be presented as an alternative tourism in Indonesia.

In Strategy Reach 20 Million Tourists In 2019, the Ministry of Tourism to develop Tourism by involving stakeholders 5 essential elements, which is called the collaboration Penta-helix: Academics, Business, Community, Government, and Media. However Speakers this time try to add one element a very important addition to the existing five elements, especially in developing and managing historical sights war of independence of the Republic of Indonesia, other important elements added one, i.e. the offender history (Veterans). The involvement of the alliance of 6 elements (Hexa-helix) is believed to be able to make the travel history of the War of Independence of the Republic of Indonesia into alternative tourism and managed properly.

Keywords: Tourism Development, Hexa-helix, Historical Tourism.

