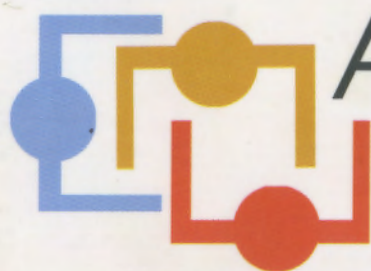


30th Annual Conference Asian Association of Open Universities



AAOU 2016

Open Education in Asia:  
Changing Perspectives

## Conference Programme

26-29 October 2016  
Crowne Plaza Manila Galleria  
Metro Manila, Philippines



Asian Association  
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University of the Philippines  
Open University

Session & Room Assignment	Author/s	Title of Presentation
<b>Session 2A</b>  Ballroom A/B  Moderator: Dr. Jean Saludadez	Shironica Karunanayaka & Sorn Naidu	A Design-Based Approach to Support and Nurture Open Educational Practices
	Nazrai Ahmad Zabidi Syarifah Hidayatu! Syed Husain, P. Rajesh Kumar Woo Tai Kwan & Mansor Fadzil	Quality Assurance in Learning Material Development: From Print to "E"
	Chew Bee Leng, Marnisyah Abdul Rahim & Vighnarajah S.	Integration of EBSCO Discovery Service Widget into the Learning Spaces of LMS: A Case Study of Wawasan Open University
	Junji Shibasaki	Development and Evaluation of Learners' Viewing Response Systems for Video Content as Instruction and Learning Support Tool in Blended Learning
	Tomotsugu Kondo	How Non-Professionals Can Create a Broadcast-Quality e-Learning Course
	Sugilar Sugilar	Online Examinations in the Bengkulu Regional Office of Universitas Terbuka: An Innovation Diffusion Viewpoint
<b>Session 2B</b>  Ballroom C  Moderator: Dr. Jaine Reyes	Krishnan Gowthaman, Jyotsna Dikshit & Oum Prakash Sharma	A Hybrid Model of an Online and Offline Admission System for Open Universities: A Case Study
	Tuyet Nguyen Chau Bich	Indispensable Innovations in an English Listening and Speaking Class at an e-Learning Training System at Ho Chi Minh Open University (HOU)
	Lalith Gonsalkorala	Interactive Components in ODL Printed Modules
<b>Session 2C</b>  Ballroom D  Moderator: Asst. Prof. Aleta Villanueva	Zhang Tong	The Development and Innovation of Instructional Textbooks in Distance Learning in China
	Ginta Ginting	Challenge Quality Development of MOOCs: Strengthening Collaborative Network to Empower Learners
	Prakash Arumugam	OER and Cost Savings: Lessons from WOU
	Susan Janette Ealdama, Consuelo Habito & Aurora Lacaste	Strategic Information Development of Adolescent-centered OER on Philippine Biodiversity

**Session 2C**

**The Challenge of Quality Development of MOOCs:  
Strengthening Collaborative Networks to Empower Learners**

Ginta Ginting

Universitas Terbuka, Indonesia

The popularity and demand for massive open online courses (MOOCs) has been growing. However, not all MOOC programs meet the expectations of participants. The high rate of dropouts reaching almost 90% indicates that MOOCs have not been effectively organised by many institutions. The debate among experts is around the question of whether MOOCs follow a sound pedagogy and an organisational approach to online learning that will lead to quality outcomes and experiences for students. Since technology is an essential tool for learning, the expectation of MOOC participants is to acquire learning experiences characterised by collaboration, interaction, social community, peer engagement, and networking. Redesigning a new platform is essential to facilitate collaborative network learning experiences and empower learners. A sound quality development framework should be integrated into the course offerings. Empirical studies assessing the quality of MOOCs in Universitas Terbuka can be used to collect facts about participant satisfaction. This study utilised three essential constructs as determinants that can affect the satisfaction of UT's MOOC participants, namely, system quality, information quality, and service quality. The findings show that all of these three factors significantly affect perceived satisfaction, with information quality (usefulness, accuracy, and relevance) providing the most powerful influence. This finding can be utilised as an input for the development of MOOCs in the future to initiate a culture where participants can form relationships and facilitate their learning journey through a collaborative network.

Keywords: learning experience, collaborative network, satisfaction